

**LATEST NEWS**

## Hot subs make you feel warm and fuzzy

Most of Planet Sub's sub sandwiches are served hot. That's a good thing – with crisp toasted bread, melted cheese, and tasty hot sandwich contents, you'll love the great taste of a hot Planet Sub sandwich. Not in the mood for a hot sub? Don't worry... we have a great selection of cold sub sandwiches, and any of our normal "hot" subs can be ordered "cold."

**THE TOP STORY**

## Vegetarian unusually quiet; boyfriend cites Planet Sub as primary cause.

**“Judith simply can't tell me about the deforestation of old growth timber when her mouth is full of Planet Sub,” says Scott Farr, boyfriend.**

Friends of vegetarians in the Centennial and Littleton area have been pleased to find a way to get some peace and quiet from their vegetarian friends. Planet Sub, located at the intersection of University and Dry Creek Roads, offers a wide selection of choices for “my meatless companion,” said Scott Farr, six-month boyfriend of vegetarian Judith Wilson.

Farr went on to praise the choice and variety of the vegetarian sandwiches at Planet Sub. “They have an awesome selection. There are like nine different completely meatless sub sandwiches. Dude, that's like one veggie sub for every day of the week. No wait – that's even more than one a week. Awesome!”

Judith Wilson, Farr's vegetarian girlfriend, grunted in agreement but made no comment as she devoured a 12-inch Planet Veggie™ sub. Planet Sub features such vegetarian options as the Spicy Cheese, the Californian, the Veggie Grinder and six others.

## Arapahoe High School students skip homework; memorize Planet Sub slogan.

Teachers at local Arapahoe High School are warning about the addictive qualities of local sandwich shop Planet Sub.

“Apparently they are offering a special during the month of February whereby any person can get a free fountain drink with their sandwich by uttering a secret phrase at the Planet Sub,” said teacher Elias Grumbleby. “I don't know what the phrase is, but my students seem to be spending all their time calling each other on their cell phones and ‘I-M-ing’ each other about it.”

Trudy Stinson, a junior at Arapahoe High School, confirms that Planet Sub does indeed have a secret phrase. “Of course, if I told you what it was, I'd have to remove your vocal cords to keep you from ever saying it out loud. Hmmm, but then you might just write it down. I guess I can't tell you at all.”

Dolores White, a cook at Planet Sub, said the secret phrase isn't really secret. “All you have to do is tell the cashier ‘Planet Sub makes the best subs on the planet’ when you order any sandwich, and we'll give you free fountain drink. It's not exactly rocket science.”

Abe Zigglemeyer, teacher of Rocket Science at Arapahoe High School, agreed. “No, it isn't rocket science. But their subs are fantastic. My personal favorite is the Tijuana Taxi.”

Bring Planet Sub to your home, office or playing field. We deliver individualized box lunches for client luncheons, party trays for office get-together, or our giant two-foot subs for game nights. Any combination you can dream up, we can prepare and deliver. Delivery provided by: BY JEEVE'S, 303-534-8646.

## WHAD' YA KNOW?

### Kids eat free!

Purchase any 6 inch sandwich, chips, and a drink and get one FREE Kid's Meal.

Hey, you don't even need a coupon; you just need a kid.

*Kids 10 and under, dine-in only.*



### Ask Doctor Matt

By Dr. Matt

Dear Dr. Matt,  
My husband always complains about my cooking. I prefer a dry, gritty meatloaf, but he claims this makes him ill. Also, he hates my lard pudding. What do you suggest?

Signed, Husband  
Eats Less Pudding

*Dear HELP,  
I think you should give up on cooking and take your husband to Planet Sub. He'll love the Dagwood's Dream sub, and you can eat the Meatball Grinder. Everyone will go home happy.*

Dr. Matt

### DENVER LOCATIONS

University & Dry  
Creek – Across from  
Arapahoe High School  
303-703-9100

Meridian store  
Oswego & Lincoln  
720-875-0123

1156 S. Colorado Blvd  
Denver, CO  
303-504-9755

## 'Toto, I don't think we're in Kansas anymore.'

Planet Sub was born in Kansas, but is quickly adapting to the altitude and culture of Colorado. The store started as Yello Sub over 20 years ago in the small college town of Lawrence. For years the sub shop was locally famous for its oven-baked sandwich. As the store began to branch out in other locations, the name changed to Planet Sub, but the food remained supremely unique and delicious.

The Planet Sub difference starts with fresh home-made wheat bread, crisp vegetables,

select cheeses and flavorful meats. What completes these one-of-a-kind submarine sandwich is the crispy crust, melted cheese and the perfectly blended flavors of oven-baking. In fact, the company slogan is "We're better cuz we're baked."

Ryan Lohmeyer, Planet Sub store manager, claims Planet Sub is actually better in Colorado than in Kansas. "The subs are exactly the same, but you get to eat them in Colorado. I mean, no matter how good the subs are in Kansas, you're still in Kansas, you know?"

## Guess the Sandwich of the Month and win big!

Here's the deal: the picture at the right is one of Planet Sub's tasty hot sub sandwiches. In fact, it's our "Sandwich of the Month" for February 2004. But which one is it? We're not telling – come on in to Planet Sub and take a guess! Everyone who gets the right answer will win a free 6" sub sandwich of their choice in March. Winners will be notified by phone or e-mail. No purchase required to enter, but only one entry per person will be accepted. Want a hint? It has Mozzarella cheese on it.



## Walking champion touts Planet Sub 'for strength.'

Paul Rosenhagen, grand champion of the Colorado competitive two-mile walk, recently gave a talk concerning what it takes to be a champion walker.

"Of course, the most important thing is a good pair of shoes – I personally prefer the classic black 'mailman' shoe," said Rosenhagen.

"After shoes, I rate Planet Sub sandwiches as the key to a winning walk. You just can't beat the Planet Combo™ to provide the strength and stamina to walk with confidence."

Rosenhagen also cited sleeping 18 hours a day as a key factor in his walking success.

### SOCIETY

## 'Make a SandWISH' Foundation holds gala event at Planet Sub

It was a night of black ties, evening gowns, and killer Hoagies. The new "Make a SandWISH" Foundation held its first-ever fundraising event last Saturday night at Planet Sub.

William Hakanson, chairman of the foundation, explained the mission of the organization. "We take care of the unfortunate, underprivileged people in our society who don't have access to delicious hot submarine sandwiches. While most people can get to a Planet Sub without our help, there are a few unlucky people who can't seem to find the place, even after I've drawn them a map. Our foundation can help these people by picking them up and driving them directly to a Planet Sub location."

Hakanson said the organization takes their mission to its logical conclusion. "We can even make sandwich suggestions. For example, I usually recommend the official Planet Sub sandwich to newcomers – it represents everything a person would want from a hot sub, from the Swiss cheese to the spicy mustard."

The fundraising event was apparently a success. "We came up with 53 dollars and some change, which was enough to feed everybody and buy some of those awesome chocolate chip cookies," said Hakanson. "Everybody left with a smile on their face."

Visit [www.planetsub.com](http://www.planetsub.com) to find the location nearest you.  
You can also view and print our menu online.